Mike Halloran

P: 407-929-7485   E: mphallorandesign@gmail.com

PROFILE

An enthusiastic and creative individual who can make an immediate contribution in creative concepts, digital design, project management and front-end development that yields the best results on any project. Passion to mentor up and coming creative professionals.

EXPERIENCE

Wyndham Destinations   **July 2019 – Present**

Provided print and digital design, including direct mail, postcards, digital media and social campaign production assets. Adobe AEM trained for DAM support.

Swanson Health   **February 2019 – April 2019 (contract)**

Provided digital design support for the Swanson marketing team including corporate website, digital banners and email campaigns.

Earl Enterprises   **January 2018 – October 2018 (contract)**

Provided digital and print design and creative concept support to In-house creative team for a multitude of projects for restaurant brands including Buca di Beppo, Earl of Sandwich, Planet Hollywood, Chicken Guy and recently acquired Bertucci's restaurant chain.

Wiley Global Education–*formerly* **Deltak**   **2011-2017**

Led the Creative team with art direction, web/digital design, and provided HTML/CSS support to 34 partner schools. I was also a key contributor in developing concepts and design solutions for all digital marketing projects including responsive websites, digital banners, responsive Email (design and development), PowerPoint Presentations with Infographics. Recruited, hired and managed a staff of designers and content developers on the Orlando creative team, as well as provided mentoring to new hires.

Riptide Software (Marriott Vacation Club-Ritz Carlton Club)   2007-2011

Provided Art Direction, Print Design, Web Design/UI/UX, Presentation Support and Project Management for both Marriott Vacation Club and The Ritz- Carlton Destination Club's Marketing Departments.

EDUCATION

Rasmussen College   **2011-2013**
AS Digital Design and Animation

PORTFOLIO: http://www.mphallorandesign.com/